



January 26, 2009

Note: This is not the same as the government-mandated Digital Broadcast Transition, which affects only TVs receiving signals with an antenna.

BARCODE

OPT. ENDRSMNT LINE #S LOT NAME SACK AND PA SEQUEN
 FULL NAME
 COMPANY
 DEPARTMENT
 DELIVERY ADDRESS
 CITY ST ZIP+4

Unique Digital ID#: «16 digit Digital ID»

IMPORTANT: ACTION REQUIRED

- We at Comcast, are enhancing our network in your area to provide you with more digital channels. But you **may need new digital equipment to continue receiving channels 35-82** beginning March 1, 2009 as part of our Digital Cable package.
- Up to two new digital devices are available to you **at no additional cost** to ensure uninterrupted access to these channels.
- **It's easy to order your equipment.** Simply click www.comcast.com/digitalnow or call **1-877-634-4434** and answer some basic questions using the **Unique Digital ID** at the top of this letter.

Dear «Full Name»:

We are pleased to share some exciting news about your Comcast cable service. We at Comcast are enhancing our network, and beginning March 1, 2009, even more of your channels will be transmitted exclusively in digital format. **This is not a promotion.** Channels 2-34 are not affected.

As a Digital Cable customer you already enjoy this level of service on your primary TV. But if you have any additional TVs connected to cable without a digital receiver you may need to install digital equipment to keep channels 35-82. It's easy to ensure that you don't experience any kind of unwanted service interruption.

Today we deliver over 1,000 HD choices and smarter home phone features. In the future we will deliver even more HD choices, faster Internet speeds and more entertainment options than ever before.

It's Easy for Digital Cable Customers to Be Prepared

Comcast will provide up to two digital adapters at no additional cost. After the switch, you'll enjoy digital picture and sound on your favorite channels, like ESPN, CNN and Disney.

Click or Call. Install. That's All.

Comcast makes it easy for you to get the devices you need. Simply click www.comcast.com/digitalnow or call **1-877-634-4434** and answer some basic questions using the **Unique Digital ID** at the top of this letter. We'll send you all the equipment you need to **install**. Be sure to call no later than March 1, 2009 so you're ready. After that, you're all done. Yes, **That's All**.

Thanks for allowing us to serve you. We hope you enjoy the enhanced Comcast network in your area.

Sincerely,

Ralph Martinez
 Area Vice President